



Health
Vision

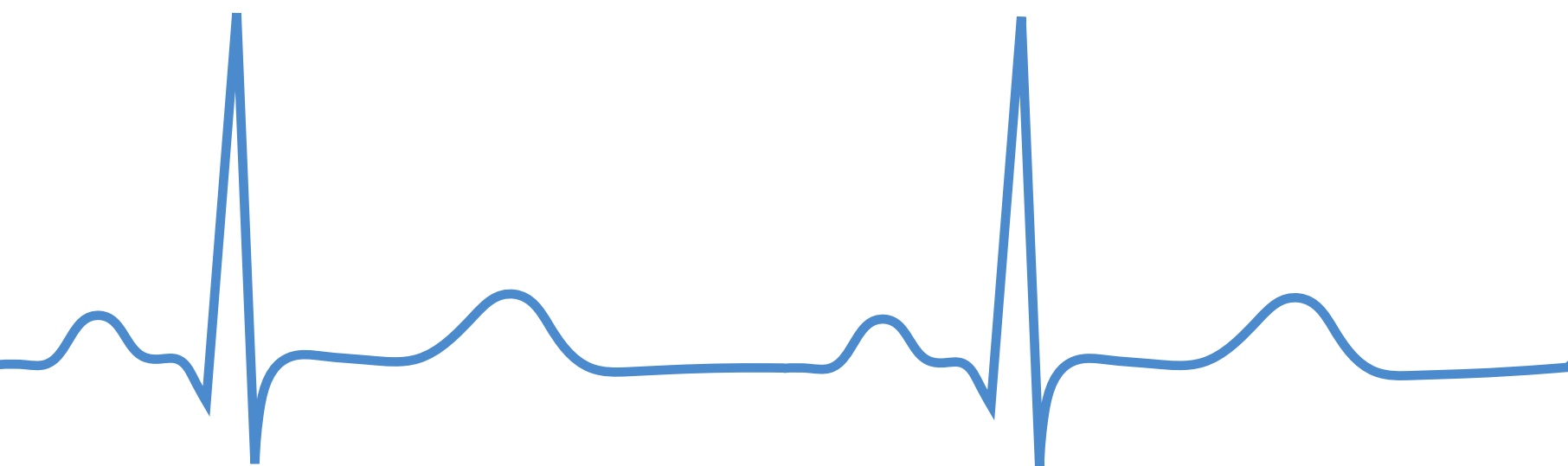
**A new vision for
your company's
health.**



A Health Vision

Created in 2019 by a group of experienced nurses, Health Vision operates in Health Promotion and Disease Prevention, improving the quality of life of its employees and, consequently, the productivity of your company, as well as cost reduction.

HEALTHY
PEOPLE
GENERATE
SUCCESSFUL
BUSINESSES!



MORE
Quality of Life

LESS
Costs

How is it possible?

- Using scientific and technical knowledge in health actions
- Segmented and personalized monitoring
- Strategic resource allocation

Results



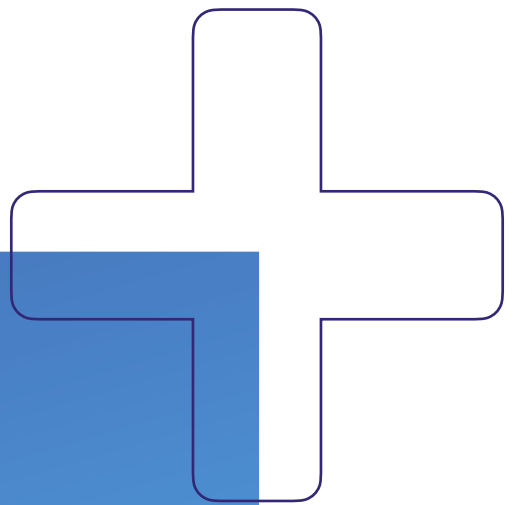
Promotes well-being
and reduces claim
rates



Lowers costs for
complex treatments in
the future



Decreases the
frequency of illnesses
within the team



Services



Health Mapping App
(Online and In-Person)



Health
Circuit



Telemedicine



Vaccination
Campaign



Chronic Disease
Monitoring



Health Lectures
and Workshops



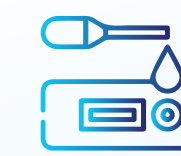
Quick
Massage



Workplace
Gymnastics



Ergonomic
Blitz



Rapid Diagnostic
Testing



SIPAT
(In-Person and Online)



Health Vision Maternal
(In-Person or Online)*

*Breastfeeding consulting, baby care course, pregnancy course for families, and in-company training.



Health Vision Program

Essential

Recommended

Premium



Health Mapping App
(Online and In-Person)



Health
Circuit

ERP



Telemedicine



Vaccination
Campaign

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Chronic Disease
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Health Lectures
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Quick
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Health Vision Maternal
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Rapid Diagnostic Testing



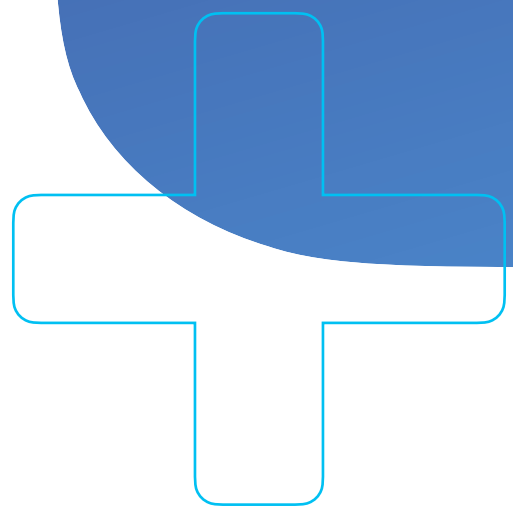
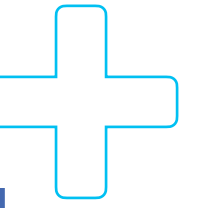
Innovation

HEALTH VISION APP

AI-Powered Health Mapping

Data is a true asset across various sectors, and healthcare is no exception.

With our app, you can map your employees' health profiles and develop targeted health actions and progress strategies.

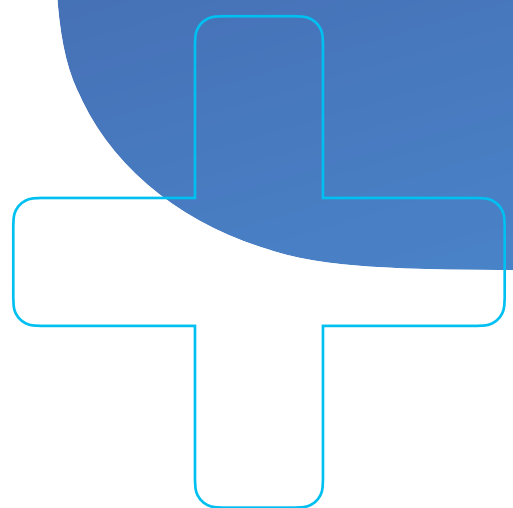
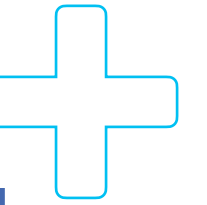


Our Indicators

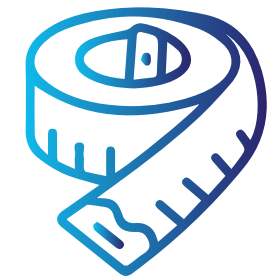
10% TO 30%

Benefits and Cost Reduction

By promoting a culture of health care, companies can increase employee satisfaction and engagement, resulting in a more productive and healthier workforce, while significantly reducing employee health-related costs.

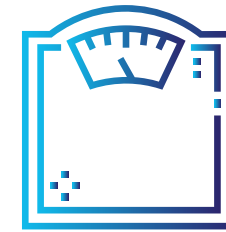


Services / details



SCREENING

Measurement of blood pressure, blood glucose, cholesterol, weight, height, and abdominal circumference.



BIOIMPEDANCE

Body composition analysis, weight management guidance, and personalized meal plans, conducted by a nutritionist.



Vaccination Campaign

In our corporate vaccination campaign, we provide on-site employee care. Health Vision brings a nursing team and all necessary materials for vaccination.

Our main goal is to promote quality of life, prevent contagious diseases that may cause complications, ensure indirect protection (family transmission prevention), and maintain employee health, well-being, and performance. We also conduct the **Vaccination Gesture** initiative.



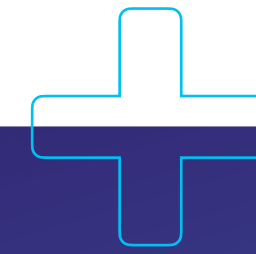
Services / details

CHRONIC DISEASE MONITORING

Management of chronic conditions, focusing on individuals at high risk of developing complications from chronic diseases (Hypertension, Diabetes, Heart Failure, Chronic Obstructive Pulmonary Disease) with or without risk factors (Dyslipidemia, Obesity, Smoking) or already having existing complications.

The goal is to maintain clinical stability and control healthcare costs, meaning reducing claim rates.

This management can be done via phone, in-person sessions, or using apps to aid communication, interaction, and better case management. The individual will use the tool as an ally to keep their chronic conditions stabilized and encourage a better quality of life.



LECTURE

Promoting knowledge is essential for raising awareness among employees.

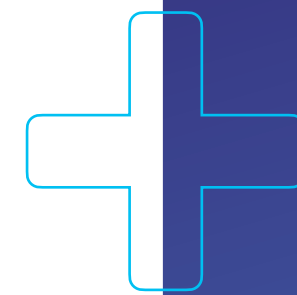
The lectures are delivered by healthcare professionals in a dynamic manner.

The topics are always tailored to the client's needs. We cover topics such as:

- White January
- Yellow September
- Pink October
- Blue November
- And others.



Services / details



WORKPLACE GYMNASTICS

It involves physical exercises performed by employees within the work environment.

It focuses on stretching, relaxation, and postural re-education techniques.

It should be conducted by a Physical Educator or Physiotherapist.



SIPAT

Internal Week for the Prevention of Work Accidents

It is an event aimed at reducing and preventing work accidents.
How does SIPAT contribute to your company?

Reduction of occupational diseases and work accidents.

Adoption of healthier lifestyle habits, even outside the workplace.

Minimization of workplace risks.



Services / details



QUICK MASSAGE

It consists of a quick massage, typically lasting 10 to 15 minutes, usually focusing on the upper limbs (Cervical region, Shoulders, Arms, Forearms, Hands, and even the lower back). This is performed by a specialized professional in the work environment.

Telemedicine

Our telemedicine service brings together a comprehensive set of solutions to ensure the health of your entire workforce, available 24 hours a day, seven days a week, wherever they are, in any city across Brazil.



PILLARS



MISSION

Identify and provide healthcare solutions, preventing the development of chronic diseases and their complications, reducing costs, increasing productivity, and improving Quality of Life.



VISION

To be recognized as the company with the best innovative corporate healthcare solutions, combining technology and scientific knowledge.



VALUES

Technology, scientific knowledge, ethics, safety, respect, customer focus, and performance.

Health is the second-largest expense
for companies with employees

41% of companies in Brazil do not offer any
health and wellness programs

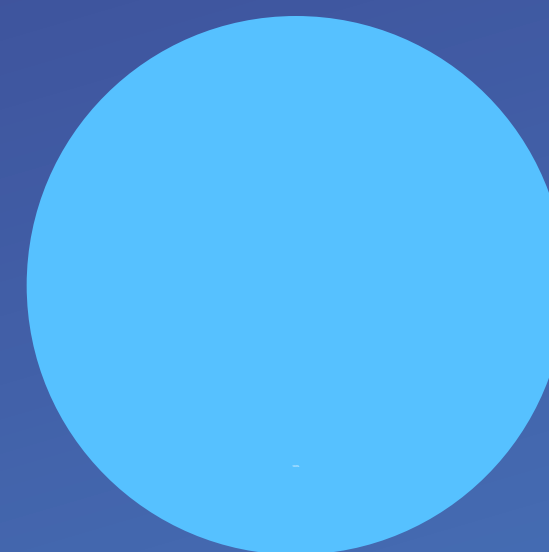
Market Size

2023

*Medium or larger companies

TAM

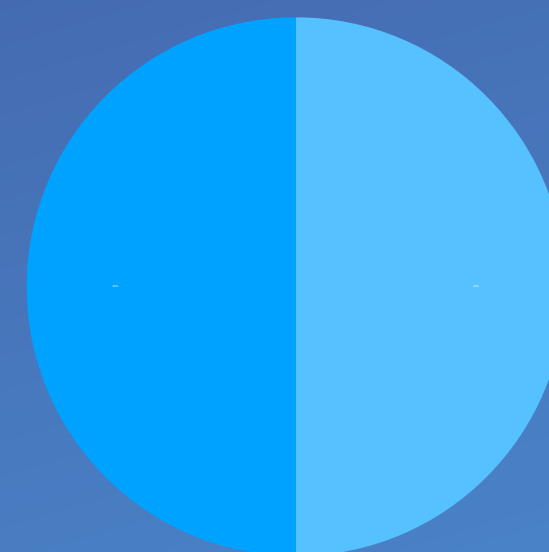
Total Available Market
100%



6M Companies

SAM

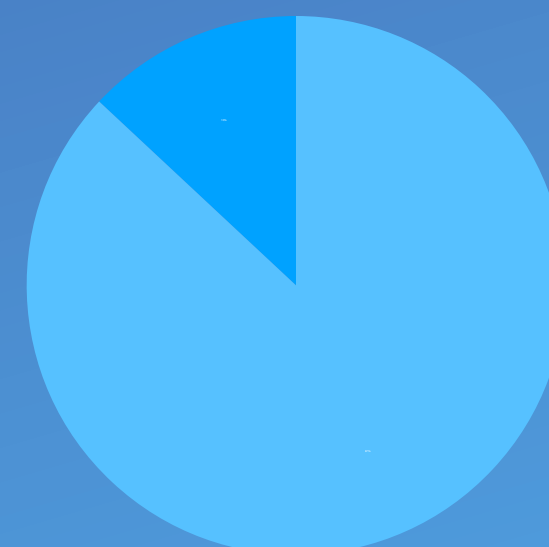
Serviceable Available Market
33,33%



2M SP Companies

SOM

Serviceable Obtainable Market
0,48%



25K Osasco Companies

Revenue

Health Vision Annual Program

Essential

Recommended

Premium

Financial Projection

R\$ 100.000.000

R\$ 75.000.000

R\$ 50.000.000

R\$ 25.000.000

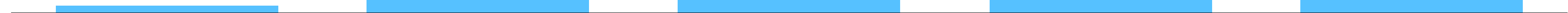
2024

2025

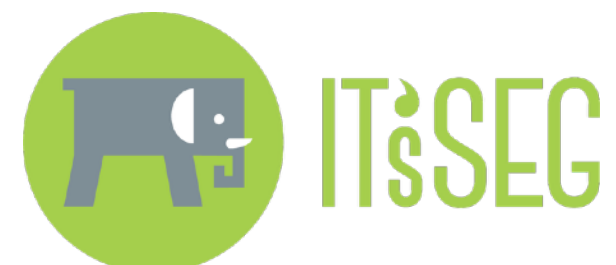
2026

2027

2028



Key Clients





Health
Vision

Health for
Body, Mind,
and Business.

THANK YOU

